

## **OFFICIAL RULES:**

## Andreas Plumbing, Heating & Air Conditioning's "Gift of Warmth" Annual Heater Giveaway

'Tis the Season of Giving...Nominate a Deserving Individual or Family in Need to Receive a New Heating System.

November 13-December 1, 2024

## NO PURCHASE NECESSARY TO ENTER OR WIN.

This giveaway is sponsored by Andreas Plumbing, Heating & Air Conditioning of Lehighton, Pennsylvania (Andreas Plumbing).

**Purpose of the "Gift of Warmth" Giveaway:** To help make life better and easier for a deserving individual or family in need of some extra assistance as a result of a financial, health or life challenge.

**Eligibility Guidelines:** The individual or family in need (the nominee) should be someone who is deserving of a new heating system for their home and who is currently experiencing: tough financial times, an illness in the family & multiple medical bills, or a job loss. Additionally, a senior on a fixed income, a U.S. Veteran or single parent with children are also eligible. Nominee/candidate must be a Pennsylvania resident and homeowner,18 years of age or older. **You may not nominate yourself.** 

**Restrictions:** Any individuals (including but not limited to employees, independent contractors, consultants, and interns) who have, within the past six months, performed services for Andreas Plumbing, any organizations responsible for sponsoring, administering, fulfilling, promoting or advertising the Giveaway or providing the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter. "Immediate family members" are parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" are people who share the same residence at least three months during the year.

**Giveaway Entry Period:** Andreas Plumbing, Heating & Air Conditioning's "Gift of Warmth" Annual Heater Giveaway (the "Giveaway") entry period begins 12:00 a.m. Eastern Time ("ET") on Wednesday, November 13, 2024 and ends at 11:59 p.m. ET on Sunday, December 1, 2024 (the "Giveaway Period"). The official clock for this Giveaway is Andreas Plumbing's computer.

**How to Enter:** Go to: <u>andreasplumbing.com/gift-of-warmth</u> and complete the entry form. Include either: a 500 word written essay OR the YouTube or Vimeo video URL address of your 3-minute video essay (note that you must upload your video to YouTube or Vimeo in order to obtain a video URL to share) at any time between Wednesday, November 13, 2024 at 12:00 a.m. ET through Sunday, December 1, 2024 at 11:59 p.m.



What Your Essay/Video Content Should Include: Your essay should be a compelling, true story of why your nominee in need is deserving of a new heating system in accordance with our judging criteria below. Any entries that do not follow these quidelines will not be accepted, eligible or considered. Note that you MAY NOT nominate yourself.

Entry Submission & Confirmation: Upon submission, you will receive one (1) entry into the Giveaway and will receive a confirmation that your entry has been successfully submitted. You are limited to 1 entry per nominee. Proof of entering information at the Giveaway webpage on the Andreas Plumbing website or registration form is not considered proof of entry delivery to or receipt by Andreas Plumbing. Personal information collected in relation to this Giveaway will be used in accordance with Andreas Plumbing's Privacy Policy, which can be found at andreasplumbing.com.

**Judging Procedure, Notification and Finalists Judging:** Eligible entries will be judged by a Giveaway Judging Committee comprised of an Andreas Plumbing employee and local business and non-profit organization professionals appointed by Andreas Plumbing. Decisions of the judges are final as to all Giveaway-related matters. Eligible entries will be judged on the following criteria:

- Is the entry a true, compelling story that explains why the nominee in need is deserving of a new heating system?
- What is his/her personal circumstance?
- Is the person selfless? Does he/she willingly help others or volunteer in the community?
- Has this person served our country?
- Does he/she currently spend a lot of money on heating fuel or cannot afford a good, quality heating system to replace an old or inefficient system?

Depending on the quality and validity of submitted entries, the Giveaway Judging Committee will choose no less than (2) two and no more than (3) three finalists and notify each by phone on or about December 20, 2022. At that time, an owner of Andreas Plumbing will schedule and conduct a personal interview with each of the finalists at their locations. The ("Winner") is the Nominee whose entry submitted by the Entrant receives the highest score by the judges during initial judging and by the owners of Andreas Plumbing during the interview process. The final decision of the chosen winner is at the absolute discretion of the Judging Committee and the owners of Andreas Plumbing. The Winner will be selected and notified by phone on or about Monday, December 9, 2024 to confirm acceptance of the awarded prize. The winner will be announced to the public by Friday, December 13<sup>th</sup>.

In the event of a tie, the Nominee whose entry has the highest score in the compelling nature of story category will be announced the Winner. In the event that the Winner or Entrant who submitted the



winning entry is considered ineligible, fails to follow Giveaway procedures, is not available to participate as specified, or does not respond to Andreas Plumbing's notification of winning within (24) twenty-four hours, then the first runner-up will be selected to participate, time permitting.

**Prize:** Andreas Plumbing, Heating & Air Conditioning's "Gift of Warmth" Annual Heater Giveaway prize consists of a new, good quality, brand-name heating system and system install (type of heating system depends on winner's type of fuel source). (Approximate Retail Value ("ARV"): \$5,000.00 to \$10,000.00.)

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes. Winners must have new heating system installed within 60 days of the winner notification date otherwise the prize will be considered null and void.

**Releases:** By participating, Entrants & Nominees agree to be bound by these official rules and the decisions of the Judges, which shall be final in all respects. By entering the Giveaway, Entrants and Winner agree to execute any and all paperwork requested by Andreas Plumbing which will confirm that the Winner is legitimately eligible to receive the prize.

All submissions will become the sole property of Andreas Plumbing, which may reprint or otherwise use the entry in any manner, in any media at any time past Giveaway Campaign end date. Winner will be required to sign and return an affidavit of eligibility, release and indemnification within three (3) days of notification of winning. By participating in this Giveaway and accepting any prize that they may win, Entrants & Nominees agree to release Andreas Plumbing, Heating & Air Conditioning, any respective parent, subsidiary, affiliated and successor companies, advertising and promotion agencies and prize suppliers, and each of their respective officers, directors, agents, representatives and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this giveaway and/or acceptance or use of any prize.

Entrants and Nominees authorize the Released Parties to use their name, likeness, voice, biographical information, city and state and entry materials in promotional material in any and all media currently in existence or created after the Giveaway or on a winner's announcement, if applicable, without further compensation unless prohibited by law. Sponsors are not obligated to use any of the above mentioned information or materials, but may do so and may edit such information or materials, at Andreas Plumbing's sole discretion, without further obligation or compensation.

By submitting entry materials, Entrants certify that such materials are original and created by Entrant, that Entrants have the necessary rights, permission and authority to submit such materials, and, if applicable, that Entrants maintain a valid copyright in the materials. Entrants & Nominees acknowledge that such materials may be included and/or discussed in news media, on the Andreas Plumbing website and social media networks, that such discussion may include statements or opinions by the media or others about the Entrants & Nominees, the Entrants' & Nominees' appearances and/or the materials, and that those statements and opinions may be considered embarrassing, humiliating, surprising, derogatory, defamatory or otherwise offensive or injurious to them, Andreas Plumbing's employees and/or other third parties. Entrants & Nominees release the Released Parties from any actions, claims, injury, loss or damage allegedly caused, directly or indirectly, by any such statements or opinions made during any giveaway announcement made on Facebook or any other social media platform.



Andreas Plumbing is not responsible for failed, partial or inaudible computer transmissions, or for technical issues of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the giveaway is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the giveaway, Andreas Plumbing reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the giveaway. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries: or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this giveaway. In the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

**To Claim Prize:** (a) Winner must provide proof of age, identity and residency and (b) Winner must sign and return affidavit of eligibility/compliance with rules, publicity/liability release and indemnification.

**Miscellaneous:** Void where prohibited. All federal, state and local laws and regulations apply. Andreas Plumbing reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the giveaway in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the giveaway as originally planned.

Official rules and winner will be posted on andreasplumbing.com.